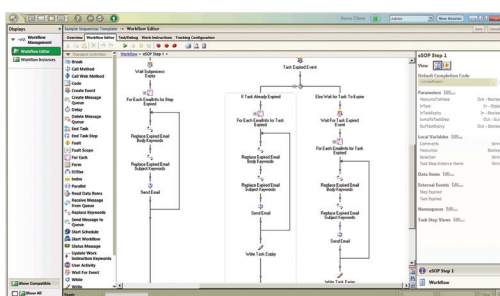




## Powerful Workflow Management.

Improve operations with dynamic, interactive and consistent workflow management.



iBroadcast Advanced Workflow is a user-configurable, dynamic decision making engine for integrating automated and manual processes across vendor, system and departmental boundaries to ensure reliable, repeatable responses to platform events.

### Drive the right operator response every time

Imagine that every operator is your best operator and every process they follow is best practice. With the advanced workflow management capabilities of iBroadcast, you can define custom workflows for any operational process, remove variation and ensure a standard response to platform issues, delivering a new level of operational excellence.

### Step by step instructions to overcome issues

The workflow management capabilities of iBroadcast provide the foundation to enable you to make every operator an expert. You can ensure that the correct procedures are followed in response to a platform performance issue, reducing the time to solution and removing the risks associated with an incorrect reaction.

### Fewer emergencies and faster troubleshooting

You can manage by exception, focussing manpower on the events that need immediate intervention, automatically prioritising action and where required, capturing data that may be used after the event for diagnosis and troubleshooting.

While traditional network management systems may present alarm and status information to operations teams, they do not help prioritise and resolve issues which can lead to improper actions on critical events. With iBroadcast's workflow management solutions, you can be sure that there will be a consistent, effective and timely response, improving your overall operations and providing a competitive advantage.

#### Benefits

- Orchestrate high-level processes and manage the data between systems
- Digitise Standard Operating Procedures (SOPs)
- Define and control the exact corrective action
- Guarantee consistent alarm and event responses

#### Features

- Digitise manual and automated processes with one tool – without custom code
- Manage by exception - Act quickly based on real-time events
- Replicate workflows across your business using libraries and templates
- Quickly establish automated processes that improve your operations

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### Implementation Services

Astec provide a range of services to complement your iBroadcast® purchase. These include:-

- Turnkey iBroadcast® solution delivery
- Custom driver development
- Ad-hoc engineering and configuration
- SmartStart iBroadcast® solution accelerators

### SmartStart

As a unique solution accelerator, SmartStart is a full service package designed to get your new iBroadcast Network Management System off the ground quickly.

Unlike other Network Management System providers, Astec believe our customers should not be locked into proprietary solutions. Instead we empower customers to take ownership of the management and configuration of their own system.

When customers buy an iBroadcast Network Management System they have the option to purchase complementary services such as system configuration, training, installation and after sales support as an integrated package for a fixed cost. Customers simply select the SmartStart elements that best meet their needs and Astec will deliver the package accordingly. For broadcasters in a dynamic, fast moving environment where cost is a critical consideration, it provides a complete turnkey answer.

### Consulting Services

Astec provide consulting services to assist with definition, planning, risk assessment and mitigation for your iBroadcast Network Management System rollout to ensure that you leverage your investment to create a competitive advantage. Our industry experts have many years' experience working with customers in dynamic broadcasting environments and understand the most complex operations.

### Maintenance and Support

An annual maintenance agreement is available for the iBroadcast® system if required. This maintenance agreement provides:-

- Bug fixes
- Service packs
- Product updates

for the installable iBroadcast® software system components installed on iBroadcast® clients and servers.

Incorporated in the deliverables of the maintenance agreement are the provision of downloadable corrective and evolutionary software updates and relevant release notes for use and installation at your convenience. The agreement covers the provision of updates occurring up to four times per year.

### Training and Certification

We provide full training and certification on all aspects of the iBroadcast® system ensuring that you get most out of your investment.

iBroadcast® Administrator and Operator training courses are delivered providing valuable hands-on experience within a live iBroadcast® environment. This is delivered by our highly experienced instructors and is accompanied by comprehensive training manuals.

Benefits of iBroadcast® Training and Certification include:-

- Enable users to understand the systems structure, plan and implement customisable elements and maintain the iBroadcast® network management system
- Integrate new hardware components faster and more efficiently
- Exploit all available features and capabilities of iBroadcast®
- Increase user engagement and standards of work

If preferred, custom training courses can be provided according to your individual requirements.