Protect your revenue by improving your quality of service and regulatory compliance

10 reasons why iBroadcast® is the first choice Network Management System

1 **Increase Availability through Rapid Fault Detection and Escalation**

Correct information enables the correct response. iBroadcast® provides real-time visibility of asset performance. Early warnings and root cause analysis allow for speedy responses. Broadcast platform operators will receive immediate notification of incidents that could otherwise rapidly lead to a loss of service.

2 **Real-time Service Monitoring**

The unified monitoring and control environment aggregates data from your broadcast equipment through a system hierarchy which accurately represents your broadcast platform. Information is available to the right people in real-time, via computers, tablets and smartphones, wherever they are.

3 **Improve Quality of Service**

As well as driving efficiencies and the potential for a reduction in overheads, ensuring the availability of broadcast equipment and services will ultimately lead to the improvement of the quality of service provided to all of your customers, from viewers through to advertisers.

4 **Improve Regulatory Compliance**

Failing to comply with local, regional and global legislation can have serious consequences for any broadcaster. iBroadcast® is able to detect discrepancies between the planned schedule and the delivered service within seconds, allowing problems such as missing PIN protection to be rectified quickly and efficiently.

5 **Enterprise View of the Entire Broadcast Platform**

With prioritised or phased deployment of linear and non-linear supervision, iBroadcast® delivers the next level of integrated monitoring and control.

6 **Integrated Asset Management**

iBroadcast® is capable of monitoring and controlling any piece of equipment which provides a communications interface to enable complete platform integration. Drivers are available for 100's of proprietary device types and many standard protocols are supported including SNMP, Telnet, NRPE, XML, web services, etc.

7 **Reduce Reliance on any Hardware Vendor**

iBroadcast® will monitor and control assets from multiple vendors, platforms and protocols, negating the need for disparate monitoring and control solutions so costs can be consolidated and reduced. There is no limit to the number of assets that can be integrated; in fact one iBroadcast® user currently monitors over 20,000 devices (>1 million data points)!

8 **Faster New Product Introduction (NPI)**

Deployment of new media outlets, products and services is accelerated with iBroadcast®. With dynamic template driven configuration it is easy to expand the core system.

9 **Improve Revenue Protection**

Ensure that Pay Per View, Video on Demand, red button interactive and other income generating services are always available, protecting revenue and ensuring the customer experience meets expectations.

10 **Unlimited Scalability**

iBroadcast® is fully flexible and scalable. The broadcast platform will never outgrow the system. It can be easily expanded to encompass and monitor new assets as your platform expands making the platform future-proof.